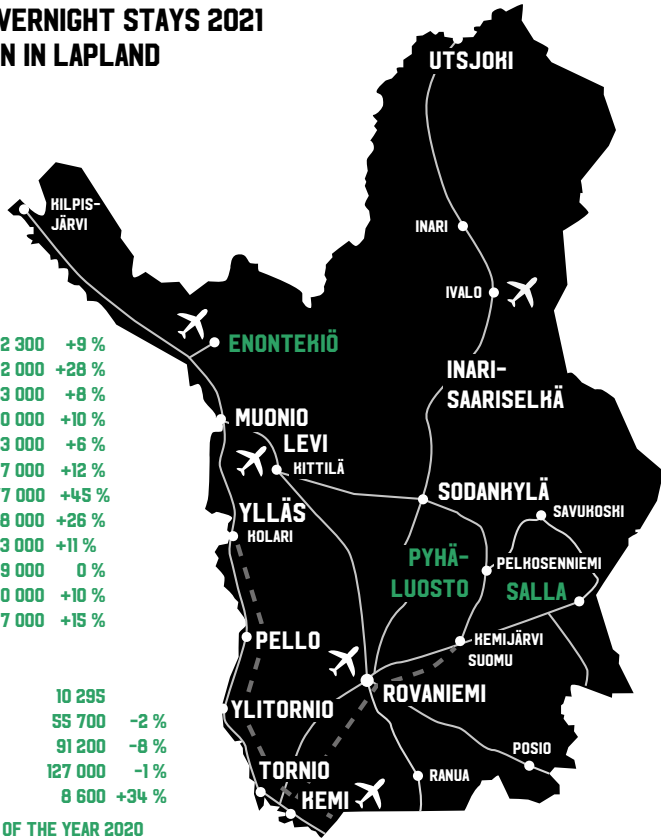


TOURISM SHOWS SIGNS OF RECOVERY FROM COVID-19.

10 FACTS ABOUT TOURISM IN LAPLAND 2021

DOMESTIC TOURISM SUPPORTS YEAR-ROUND DEMAND.

REGISTERED OVERNIGHT STAYS 2021 BY DESTINATION IN LAPLAND



PASSENGER ARRIVALS:

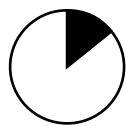
Airport	Passenger Arrivals	% Change
ENONTEKIÖ AIRPORT	10 295	
IVALO AIRPORT	55 700	-2 %
HITTILÄ AIRPORT	91 200	-8 %
ROVANIEMI AIRPORT	127 000	-1 %
HEMI-TORNIO AIRPORT*	8 600	+34 %

*FLIGHTS PAUSED PART OF THE YEAR 2020

ACCOMMODATION SALES



126,8 MILLION €

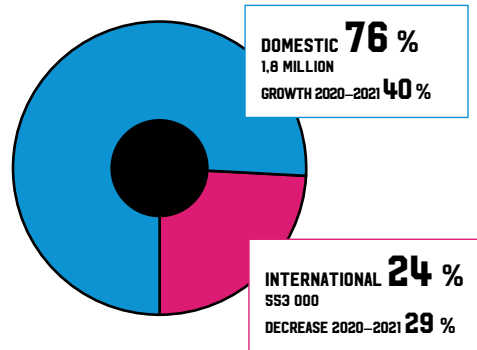


LAPLAND'S MARKET SHARE (IN FINLAND)
13,4% (-0,9 %)

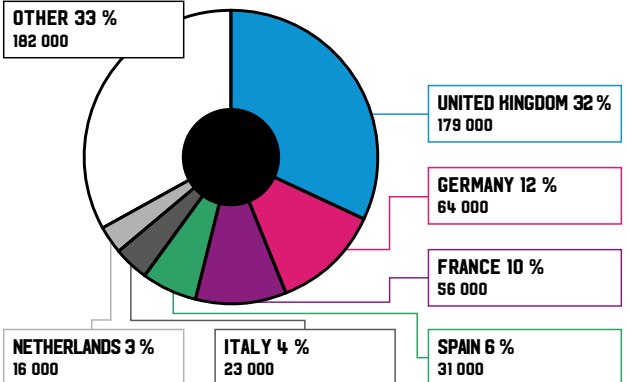


REVPAR
41,10 € (-11%)
AVERAGE IN FINLAND 39,3 €

REGISTERED OVERNIGHT STAYS 2021



INTERNATIONAL TRAVELLERS' REGISTERED OVERNIGHT STAYS IN LAPLAND 2021 MARKET SHARE*



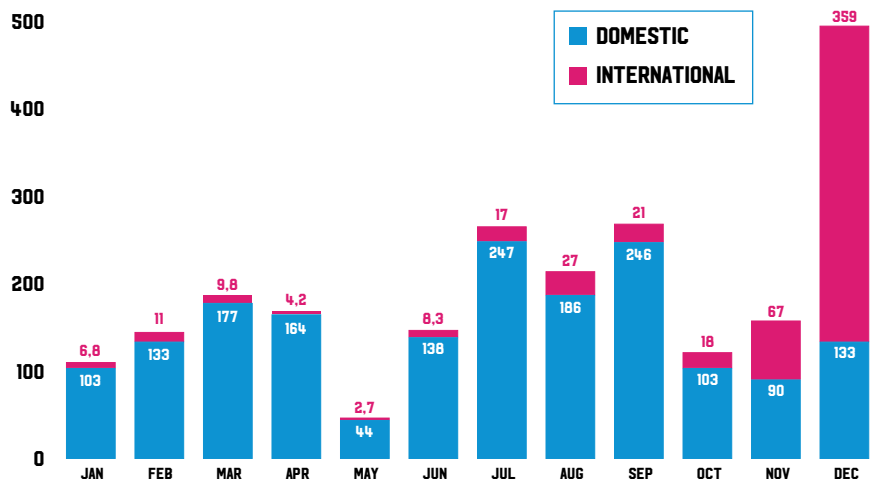
*INTERNATIONAL OVERNIGHT STAYS



2,3 MILLION REGISTERED OVERNIGHT STAYS IN LAPLAND 2021

GROWTH 2020-2021
14 %
GROWTH IN FINLAND 2020-2021 22 %

REGISTERED OVERNIGHTS MONTHLY IN 2021 THOUSAND



Sources: Statistics Finland, accommodation statistics (preliminary data), visitory.io